



Medicare Advantage Value-Based Incentive Programs

JAN. 30, 2025

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2025 Medicare Advantage Provider Excellence Program

INTRODUCTION





Rewarding providers for achieving goals

- Higher quality of care
- Healthier people and communities
- Increased affordability



Program Qualifications

- Participating provider/practice in good standing for the entire calendar year
- Twenty or more attributed Blue Cross and Blue Shield of Nebraska Medicare Advantage Members



Provider Attribution Logic

- Primary Care Provider or Advanced Practice Provider
- Office or outpatient paid claim with one or more of the following CPT® and/or HCPCs codes;
 - New or established patient office visit
 - Preventive Medicine
 - Initial Preventive Physical Exam
 - Annual Wellness Visit
 - Preventive counseling
 - FQHC visit
- Member selected the provider upon enrollment



Incentive Program Measures and Amounts

Provider Excellence Program Incentive Per Compliant Member	Incentive Amount
Annual wellness visit	\$50
Comprehensive physical exam (CPE)	\$50
Initial preventive physical exam (IPPE)	\$100
Follow-up after emergency department visit for people with multiple high-risk chronic conditions	\$50
Osteoporosis management in women	\$100
Statin therapy for patients with cardiovascular disease	\$25
Breast cancer screening	\$25
Kidney health evaluation for patients with diabetes	\$25
Colorectal cancer screening	\$25
Controlling blood pressure	\$25
Glycemic status assessment for patients with diabetes, controlled (≤ 9)	\$50
Eye exam for patients with diabetes	\$25
Statin use in persons with diabetes	\$25



High Performing Provider Bonus

High-Performing Provider Bonus	Additional Bonus Amount	High Performing Target Rate
Follow-up after emergency department visit for people with multiple high-risk chronic conditions	\$25	69%
Statin therapy for patients with cardiovascular disease	\$25	92%
Breast cancer screening	\$25	82%
Kidney health evaluation for patients with diabetes	\$25	80%
Colorectal cancer screening	\$25	83%
Glycemic status assessment for patients with diabetes, controlled (≤ 9)	\$25	90%
Eye exam for patients with diabetes	\$25	83%
Statin use in persons with diabetes	\$25	90%



Improved Reporting

The 2025 Gaps In Care reports will provide additional information to help you manage your members.

- AWW/CPE-date of most recent visit
- GSD-date and result of most recent A1c
- KED-eGFR/uACR status (open/closed)
- FMC-total number of ER visits
- Medication Adherence-days' supply of most recent prescription and percentage of days covered
- Number of Open Chronic Conditions



Chronic Condition Revalidation Incentive Program

INTRODUCTION





Closing **the** Gaps: Recapture Chronic Conditions

- Documentation and coding **must** be updated at **least** annually to maintain accurate representation of each patient's true burden of illness.
- Every year on **Jan. 1** each patient's risk score is reset to the **base** risk score **omitting** the disease factors and reflecting **only** the demographic factors.
- All existing conditions **must** be reported again in the current calendar year to count towards the risk score.

Recapture and Suspecting Logic

- Clinical suspecting is the process of identifying possible conditions that are included in clinical data.
- Chronic conditions can be identified through the review of past medical and pharmacy claims.
- Examples may include:
 - Congestive heart failure
 - Chronic obstructive pulmonary disease
 - Diabetes with chronic complications
 - Chronic kidney disease





Acute Conditions and Sequela

- Some conditions seen on the list are considered acute.
- Please review for any sequela or other long term side effects from the acute condition.
 - Examples:
 - **Unstable Angina** - What was the cause of the unstable angina originally, did the patient have a CABG, is there a stent present, do they have atherosclerosis of a coronary artery?
 - **Respiratory failure** – Does the patient have any long-standing respiratory issues from past failure? Did the acute condition cause long-term effects like COPD?



Program Overview

The goal of this program is to ensure all chronic conditions are assessed and accurately documented annually.



PROGRAM STRUCTURE

BCBSNE will award a per member per year (PMPY) incentive for improvement in the revalidation rate from an providers 2024 benchmark year to the 2025 measurement year for qualifying members.



POPULATION – QUALIFYING MEMBERS

The incentive is based on attributed Medicare Advantage population, who have had qualifying chronic condition in previous years.



TARGET GOALS

The incentive structure allows for additional administrative reimbursement based on your overall revalidation rate.



INCENTIVE TIMING

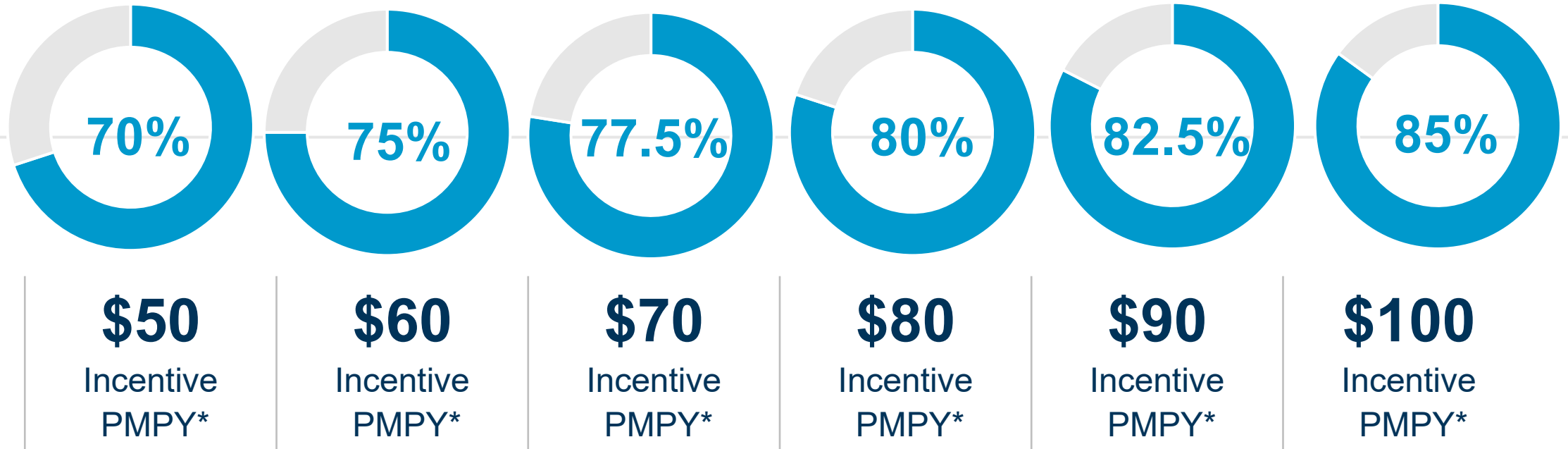
Incentive payments will be distributed in the 2nd quarter of the subsequent year.



A FOCUS ON MEMBER OUTCOMES

This Revalidation Program Incentive is in addition to our Provider Excellence Program (PEP).

Incentive Structure



*Qualifying members – members with previously captured qualifying conditions, excludes hospice patients.



Managing Resolved Conditions

➔ Resolved / No Longer present

- Some conditions may resolve, and it would be appropriate for the clinician to document the resolved status.
- Consider a “history of code” to indicate a resolved condition.
- Examples:



- Breast cancer – resolved, treatment complete 4 years ago - Code Z85.3
- Morbid Obesity - Patient no longer classifies as morbid obesity, BMI currently 35.7 and continues on Ozempic.

➔ Invalid Condition

- Some conditions may have been inadvertently attached to the patient.
- DO NOT document unless the condition is present, or the patient has a history of.
- Place an indicator on the Spreadsheet provided at project launch.

Annual Wellness Visit and Comprehensive Physical Exam

- Recapturing chronic conditions
- Assess any new conditions
- Update documentation
- Support the reporting of the patient's full burden of illness to CMS

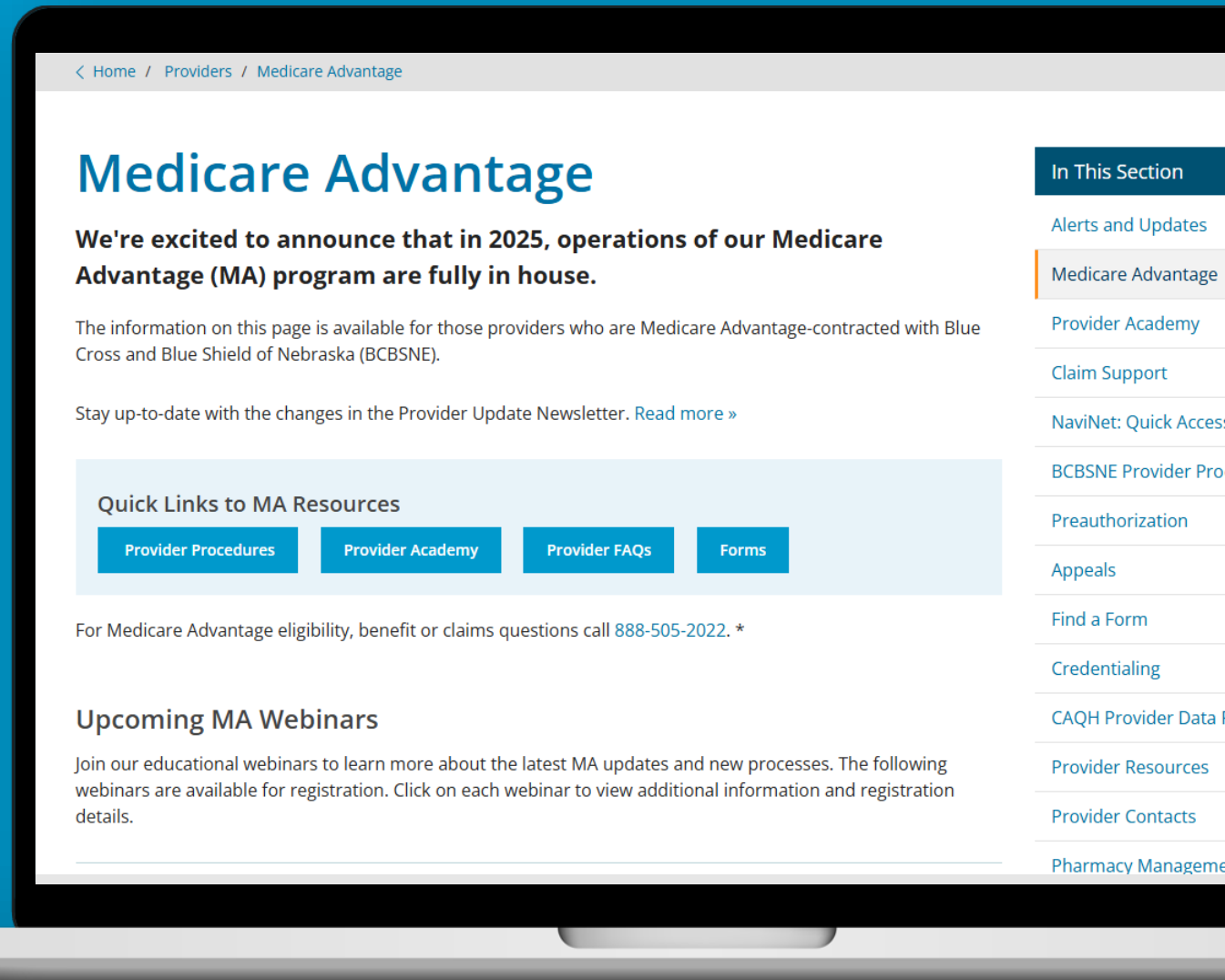


**AWW
CPE
PROGRAM**

Medicare Advantage on NebraskaBlue

You can access all things
Medicare Advantage our
NebraskaBlue Provider Page

NEW UPDATES FOR 2025
MA Happening Now
MA Searchable Provider Procedures
MA Provider Academy
Upcoming MA Events





Questions

